

The background features a series of white, wavy lines that flow from the left side towards the right, creating a sense of movement and depth. The lines are thin and densely packed, forming a wave-like pattern that peaks in the upper right quadrant. The overall color scheme is a solid, muted blue.

MAYOR'S BLUE RIBBON COMMITTEE ON ARTS AND  
NONPROFITS – 2021 YEAR END REPORT

# COMMUNITY FEEDBACK: CONCERNS

## Arts Organizations

- Slow audience return
- End of federal aid

## Artists and Creative Workers

- Loss of work
- housing concerns

## Audiences/Participants

- Safety protocols

## AMERICANS FOR THE ARTS' ARTS AND ECONOMIC PROSPERITY 6 STUDY

This study has been conducted in Portsmouth several times over the past two decades and the data provided has been critical for local nonprofit arts and cultural organizations as they pursue their development and programmatic goals.



# MARKETING PORTSMOUTH AS AN ARTS AND CULTURE DESTINATION

Continuation of funding to market  
Portsmouth as an arts and culture  
destination for 3 additional years from  
mid 2022 through the end of 2025. The  
city needs to support pathways to  
audience engagement for our arts and  
cultural organizations so they may  
recover from the economic impact of the  
pandemic.



## COLLABORATIVE COMMUNITY PROJECTS LED BY PORTSMOUTH ARTS AND CULTURE NONPROFITS

Funding for collaborative projects that are led by our arts and cultural nonprofit organizations, provide extensive benefit for residents, and are designed to further fuel the local economy.



# DIRECT SUPPORT TO INDEPENDENT LOCAL ARTISTS THROUGH ARTIST RELIEF GRANTS

Grant funding may include:

- Artist in residence programs in local schools and in public spaces such as city hall, as well as public art projects.
- Funding for public art.
- Funding for performing arts that are accessible to residents for little or no cost (concerts, theater, dance, etc.).



## IDENTIFY WAYS ADDRESS AFFORDABLE HOUSING CONCERNS FOR CREATIVE ECONOMY WORKERS

We believe that work on affordable housing issues will not only have significant implications for our arts and cultural organizations and the people they employ, but on the stability of Portsmouth's workforce in all industries.



THE EXTENSION OF THIS  
BLUE RIBBON COMMITTEE  
FOR 24 MONTHS

To work with city staff to develop budgets and oversee the proposed projects and to create a new cultural plan for the city of Portsmouth.





# THANK YOU

- COMMITTEE MEMBERS:
- Barbara Massar and Russ Grazier, Co-Chairs
- Robin Albert
- JerriAnne Boggis
- Beth Falconer
- Martha Fuller Clark
- Nihco Gallo
- Renee Giffroy
- Jason Goodrich
- Courtney Perkins
- Tina Sawtelle
- Kathy Somssich
- Lawrence Yerdon
- Nancy Carmer *ex officio*
- Stephanie Seacord *ex officio*

